

IAC/ AAC Conference 2017 – Argentina, 20th-23rd April 2017

Conference Sponsorship & Exhibitor Opportunities

Welcome to the IAC/AAC Conference Sponsorship and Exhibitor Page! We greatly look forward to this international counselling event. Please find information on sponsorship and exhibiting below. If you are interested or have further questions please email: CEO@iac-irtac.org

Why Advertise or Exhibit at the IAC/AAC Conference?

- Promote your University, Education Institute, or Counselling Organisation
- Excellent opportunity to reach a worldwide network of Counsellors
- Launch a new product
- Network with your audience - Meet and learn more about your customers
- Support the work of IAC!

Who Can Sponsor? Everyone who wishes to including: Education Institutions, Individual Counsellors, Insurance companies, Professional Associations, Allied professions, Booksellers and Corporations. The conference and materials are an excellent way to reach this exclusive audience.

There are multiple opportunities and low-cost sponsorship packages available for this prestigious event. These include having prominent mention on the conference website, on programme advertising, logo/branding opportunities, exhibition space, recognition from the podium and leafleting/programme inserts.

What Opportunities are available? Three low-cost sponsorship packages (Platinum, Gold and Silver) exist as well as the possibility to sponsor specific events and parts of the conference.



Platinum: \$4,000

- 2 complimentary conference registrations
- Logo and company description on conference website and conference programme booklet
- Mention at opening and closing ceremonies
- 1 x Exhibit Table/Area
- 1 x full page advertisement on conference programme/brochure
- 1 x conference bag insert



Gold: \$2,000

- 2 complimentary conference registrations
- Logo on conference website and conference programme booklet
- Mention at opening and closing ceremonies
- Half-page presentation in the conference programme booklet



Silver: \$1,000

- 2 complimentary conference registrations
- Logo on conference website and conference programme booklet
- Mention at opening and closing Ceremonies
- ¼ page presentation in the conference programme booklet

Additional Sponsorship / Exhibition Opportunities:

Item	Cost \$ (USD)	Notes
Full Page in conference programme booklet	\$ 1,000	
Half Page in conference programme booklet	\$ 500	
Quarter page in conference programme booklet	\$ 250	
Logo in conference programme booklet	\$ 100	
Sponsor the Conference Bags	\$ 2,500	Your Logo on each Bag
Supply a Conference Bag Insert	\$ 500	2 x A4 pages max.
Sponsor the Coffee breaks	\$ 1,000 each	Your Logo Prominently displayed at the break
Sponsor the Audio visual Technology	\$ 2,000	Prominent Recognition
The Gala dinner	\$ 3,000	Logo and Speeches mention
Sponsor an Attendee and / or their Travel	\$ 385 / \$150 +	Acknowledgement in Booklet and Speeches
Keynote Speaker	\$ 2,000	Fund Keynote Speaker Costs Booklet and speeches mention
The Agape Meal	\$ 2,000	Final Conference Meal - Your Logo Prominently displayed
Interpretation Costs	\$ 5,000	Mention at Opening and Closing Ceremonies
Round Table (RT)	\$ 500	Your Logo Prominently displayed at RT meeting
Workshop	\$ 500	Your Logo Prominently displayed at Workshop
Best poster award	\$ 500	Your Logo Prominently displayed
Conference Wifi	\$ 1,250	Your logo attached to conference Wifi information
Exhibitor Table (1 Day)	\$ 450	Located at Conference Entrance – near attendees
Exhibitor Table (3 days)	\$ 1250	Located at Conference Entrance – near all attendees

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