

## IAC/ AAC Conference 2017 – Argentina, 20 - 23<sup>rd</sup> April 2017

### Conference Sponsorship & Exhibitor Opportunities

Welcome to the IAC/AAC Conference Sponsorship and Exhibitor Page! We greatly look forward to this international counselling event. Please find information on sponsorship and exhibiting below. If you are interested or have questions please email: [CEO@iac-irtac.org](mailto:CEO@iac-irtac.org)

#### **Why Advertise or Exhibit at the IAC/AAC Conference?**

- Promote your University, Education Institute, or Counselling Organisation
- Excellent opportunity to reach a worldwide network of Counsellors
- Launch a new Product
- Network with your Audience - Meet and learn more about your customers
- Support the work of IAC!

**Who Can Sponsor?** Everyone who wishes to, including: Education Institutions, Individual Counsellors, Insurance companies, Professional Associations, Allied professions, Booksellers and Corporations. The conference and materials are an excellent way to reach this exclusive audience.

There are multiple opportunities and low-cost sponsorship packages available for this prestigious event. These include having prominent mention on the conference website, on programme advertising, logo/branding opportunities, exhibition space, recognition from the podium and leafleting/programme inserts.

**What Opportunities are available?** Three low-cost sponsorship packages (Platinum, Gold and Silver) exist as well as the possibility to sponsor specific events and parts of the conference.



#### **Platinum: \$4,000**

- 2 complimentary conference registrations
- Logo and company description on conference website and conference programme booklet
- Mention at opening and closing ceremonies
- 1 x Exhibit Table/Area
- 1 x full page advertisement on conference programme/brochure
- 1 x conference bag insert



### Gold: \$2,000

- 2 complimentary conference registrations
- Logo on conference website and conference programme booklet
- Mention at opening and closing ceremonies
- Half-page presentation in the conference programme booklet



### Silver: \$1,000

- 2 complimentary conference registrations
- Logo on conference website and conference programme booklet
- Mention at opening and closing Ceremonies
- ¼ page presentation in the conference programme booklet

### **Additional Sponsorship / Exhibition Opportunities:**

| <b>Item</b>   | <b>Cost \$ (USD)</b> | <b>Notes</b>  |
|---|----------------------|---|
| <b>Full Page in conference programme booklet</b>    | \$ 1,250             |   |
| <b>Half Page in conference programme booklet</b>    | \$ 550               |   |
| <b>Quarter page in conference programme booklet</b> | \$ 250               |   |
| <b>Logo in conference programme booklet</b>         | \$ 100               |   |
| <b>Sponsor the Conference Bags</b>                  | \$ 2,500             | Your Logo on each Bag                                   |
| <b>Supply a Conference Bag Insert</b>               | \$ 500               | 2 x A4 pages max.                                       |
| <b>Sponsor the Coffee breaks</b>                    | \$ 1,000 each        | Your Logo Prominently displayed at the break            |
| <b>Sponsor the audio-visual Technology</b>          | \$ 2,000             | Prominent Recognition                                   |
| <b>The Gala dinner</b>                              | \$ 3,000             | Logo and Speeches mention                               |
| <b>Sponsor an Attendee and / or their Travel</b>    | \$ 385 / \$150 +     | Acknowledgement in Booklet and Speeches                 |
| <b>Keynote Speaker</b>                              | \$ 2,000             | Fund Keynote Speaker Costs Booklet and speeches mention |
| <b>The Agape Meal</b>                               | \$ 2,000             | Final Conference Meal - Your Logo Prominently displayed |
| <b>Interpretation Costs</b>                         | \$ 5,000             | Mention at Opening and Closing Ceremonies               |
| <b>Round Table (RT)</b>                             | \$ 500               | Your Logo Prominently displayed at RT meeting           |
| <b>Workshop</b>                                     | \$ 500               | Your Logo Prominently displayed at Workshop             |
| <b>Best poster award</b>                            | \$ 500               | Your Logo Prominently displayed                         |
| <b>Conference Wifi</b>                              | \$ 1,250             | Your logo attached to conference Wifi information       |
| <b>Exhibitor Table (1 Day)</b>                      | \$ 450               | Located at Conference Entrance – near attendees         |
| <b>Exhibitor Table (3 days)</b>                     | \$ 1250              | Located at Conference Entrance – near all attendees     |

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